



AMIT KUMAR
JNV Shimla HP

Creating Infographic

Using Piktochart

Why Creativity?

Creativity - Number One Skill for The 21st Century!

- World Economic Forum, LinkedIn, IBM, Forbes,
Standard Chartered, Boston Consulting Group, NESTA,
PRCA, Researchers & Business Analysts.



VUCA World

Volatile

Uncertain

Complex

Ambiguous





Ever-changing environment



Wide range of skills and competences



21st century workplace

Top 10 Skills | 21st Century Skills!

1

• **Complex Problem Solving**

2

• **Critical Thinking**

3

• **Creativity**

4

• **People Management**

5

• **Coordinating with Other**

6

• **Emotional Intelligence**

7

• **Judgement and Decision Making**

8

• **Service Orientation**

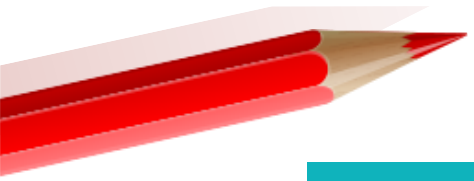
9

• **Negotiation**

10

• **Cognitive Flexibility**

Learn, Unlearn & Relearn!



Flipped

**Teacher Instructs Lesson
at Home**
(Video/podcast/book/website)

Students work in Class

- Deeper understanding of Concepts, applications and connections to content are made
- Students receive support as needed

Traditional

Teacher Instructs

Students take Notes

**Students follow Guided
instruction**

Teacher gives Assessment

Students have Homework



Infographic

Infographic = Information + Graphic

“a visual representation of information or data”

– Oxford English Dictionary



Infographic

An **infographic** is a collection of images, charts, text, timelines, check lists and videos etc. that gives an easy-to-understand overview of a topic.



Use of Infographic

- ✓ Provide a **quick overview** of a topic
- ✓ Explain a **complex** process
- ✓ Display **research** findings or **survey** data
- ✓ **Summarize** a long blog post or report
- ✓ **Compare** and contrast multiple options
- ✓ **Raise awareness** about an issue or cause



Types of Infographics



Statistical

Informational

Process



Types of Infographics



- Timeline

- Anatomical

- Hierarchical



Types of Infographics



- Comparison

- Geographical

- Resume

- List



Examples

✓ Lets check out **samples** of different types of Infographic to ignite our creativity



Piktochart

Lets Explore
amazing
collection of
tools in the
Piktochart
used to create
Infographics



⚡ Experience the power of document-like video editing with [Piktostory](#)

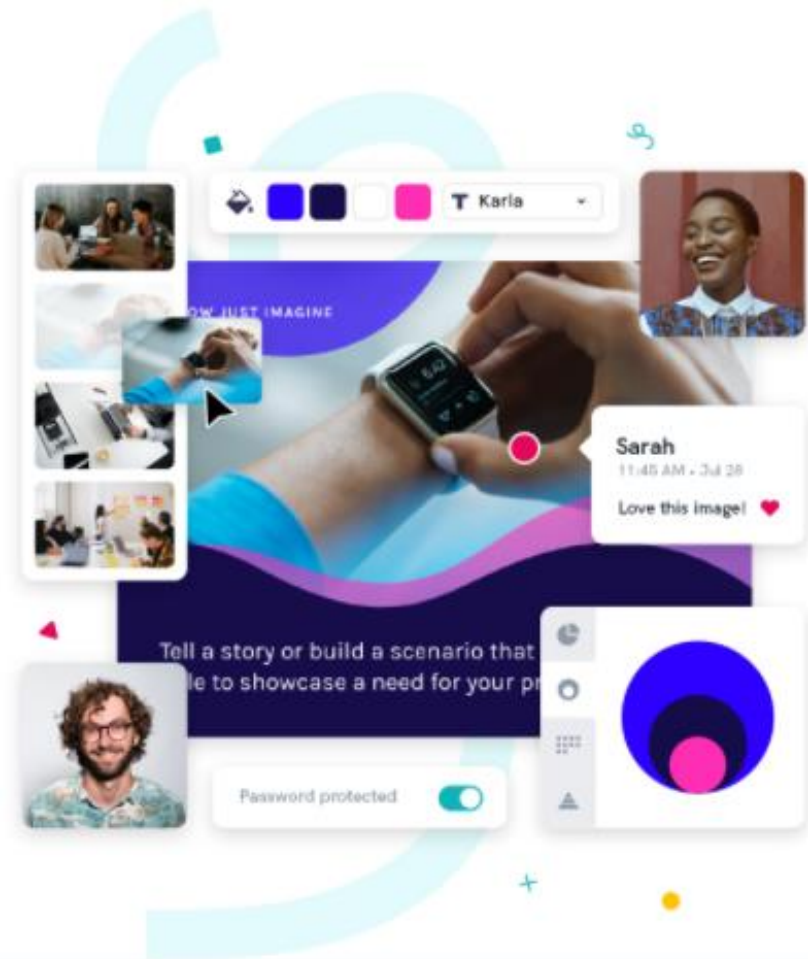
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Infographics, presentations, and reports maker

Improve your internal and external communication with Piktochart. Quickly turn any text- or data-heavy content into a visual story that your audience will love.

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Social Media

Custom Sizes **NEW**

Team Templates

Inspire Me

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0/5 visuals created **PRO**

Search saved visuals

+ Add Folder

Last Modified



It's a good thing to start fresh.

Go ahead. Create your first visual.

Create New

Need help?


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- Posters
- Reports
- Flyers
- Social Media
- Custom Sizes **NEW**
- Team Templates
- Inspire Me

Your Saved Visuals


0/5 visuals created PRO

What would you like to create today?


Search saved visuals




Infographics
Long form graphics perfect for web




Presentations
4:3 ratio slides for online presentations




Posters
Stunning posters for print
A4/Letter




Reports
Insightful reports for print
A4/Letter



Flyers
Beautiful flyers for print
A4/Letter



Social Media
Visual content for social media platforms



Custom Sizes
Visual in any size you need



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NEW **FEATURED**

THE STRATEGIC PLANNING PROCESS IN 6 STEPS

What is the Strategic Planning Process?

- Designed to take measurements in the right direction
- Provides comprehensive information and better decision-making without an overload of information
- Provides a road map for the company
- Provides a road map for the company
- Provides a road map for the company
- Provides a road map for the company
- Provides a road map for the company

1 Identify Your Strategic Position

To achieve your goals, you first need to have a clear vision.

Start by defining both your short-term and long-term objectives. To do this, ask yourself the following:

NEW **FEATURED**

how to be more PRODUCTIVE

01 Focus on most important tasks (MITs) first

The theory behind Most Important Tasks is that any given to-do list has some tasks that are more important than others. If you focus on simply checking off to-do list items, you'll end up with a mix of important and less important tasks completed.

02 Keep a distraction list to stay focused

Keep this list nearby while you're working. Whenever a distracting thought pops up, write it down on the list and get back to work. Once you reach a break in your work, you can come back and either tackle them or add them to your larger to-do list.

03 Break tasks into smaller pieces

You can start by breaking large to-do items into smaller to-do. Set small goals for each task. Sure, that makes try to do list longer, but it also helps me get things done faster – and I don't have to think about where to start. Each item on my list is incredibly specific.

04 Eliminate inefficient communication

Highly productive people reduce the number of emails they send by making each email clearer and more valuable. That might mean each email takes a few more minutes to write – but it also ultimately saves time.

05

NEW **FEATURED**

DIET MYTHS FACTS

A diet myth is advice that becomes popular without facts to back it up. Here are some facts to help you sort through what you hear.

MYTH 1 - Cut back on carbs to lose weight

Simple carbs found in foods like cookies and candy lack vitamins, minerals, and fiber. Cutting back on these carbs is a great way to eat healthier. I made sure to eat whole wheat bread, beans, and fruit. Hundreds of nutrients that are good for you.

MYTH 2 - If it says "low-fat" or "lean-fat," you can eat all you want and not gain weight.

Many brands of low-fat foods have added sugar, which is not so healthy. I made sure to eat whole wheat bread, beans, and fruit. Hundreds of nutrients that are good for you.

MYTH 3 - Skipping breakfast makes you gain weight.

Eating a healthy breakfast can help you manage your hunger later in the day and help you to stay "fit-themed" by satisfying naturally. The naturally sweetens from breakfast help keep the morning metabolism steady to weight gain.

MYTH 4 - Eating at night will make you fat.

People who eat late at night do tend to put on extra weight. This is because when it's late at night, your body has to burn through calories more slowly, so you're more likely to gain weight.

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Use Template

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how to be more PRODUCTIVE

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- MYTH 1 - Cut back on carbs to lose weight**
Simple carbs found in foods like cookies and candy lack vitamins, minerals, and fiber. Cutting back on these sweets is a great way to cut calories. Foods with complex carbs like whole wheat bread, beans, and fruit, pack lots of nutrients that are good for you.
Cut back on simple carbs but keep complex carbs on the menu.
- MYTH 2 - If it says "low-fat" or "low-fat," you can eat all you want and not gain weight**
Many brands of low-fat foods have added sugar, starch, or salt to make up for the reduction in fat. These "hidden" fats often have just as many calories as more than the regular version.
Check the nutrition label for the serving size and how many calories are in a serving.
- MYTH 3 - Skipping breakfast makes you gain weight**
Eating a healthy breakfast can help you manage your hunger later in the day and keep you from snacking too often. It also helps you eat less throughout the day.
When you are ready to eat, stop yourself for a healthy option like oatmeal with fresh berries.
- MYTH 4 - Lying at night will make you fat**
People who eat late at night do tend to gain weight. This could be because of late-night eating habits or because high-calorie foods. Some people who exercise often don't.

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how to be more PRODUCTIVE

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Cut back on simple carbs but keep complex carbs on the menu.
- MYTH 2** - If it says "low-fat" or "low-fat," you can eat all you want and not gain weight
Many foods on the list have been added sugar, which is not so good for the reduction in fat. These "low-fat" foods often have just as many calories, or more, than the regular version.
Check the nutrition label for the serving size and how many calories are in a serving.
- MYTH 3** - Skipping breakfast makes you gain weight
Eating a healthy breakfast can help you manage your hunger later in the day and avoid the excessive snacking that happens that skipping the morning meal leads directly to weight gain.
When you are ready to eat, help yourself to a healthy option like oatmeal with fresh berries.
- MYTH 4** - Eating at night will make you fat
People who eat late at night do tend to gain a little weight. That could be because of late night eating itself or because high-calorie foods. Some people who snack after dinner

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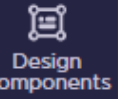
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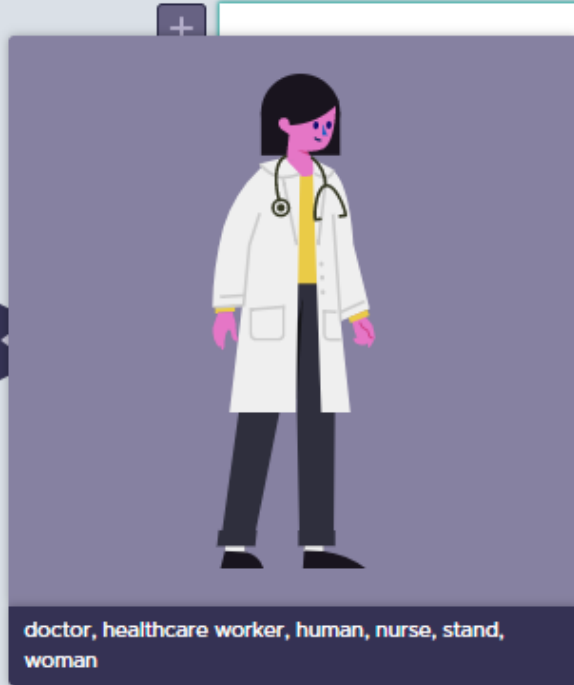
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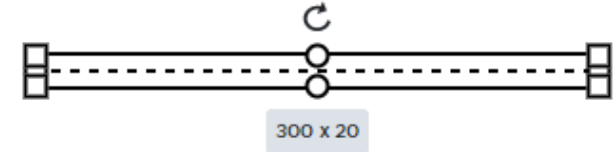
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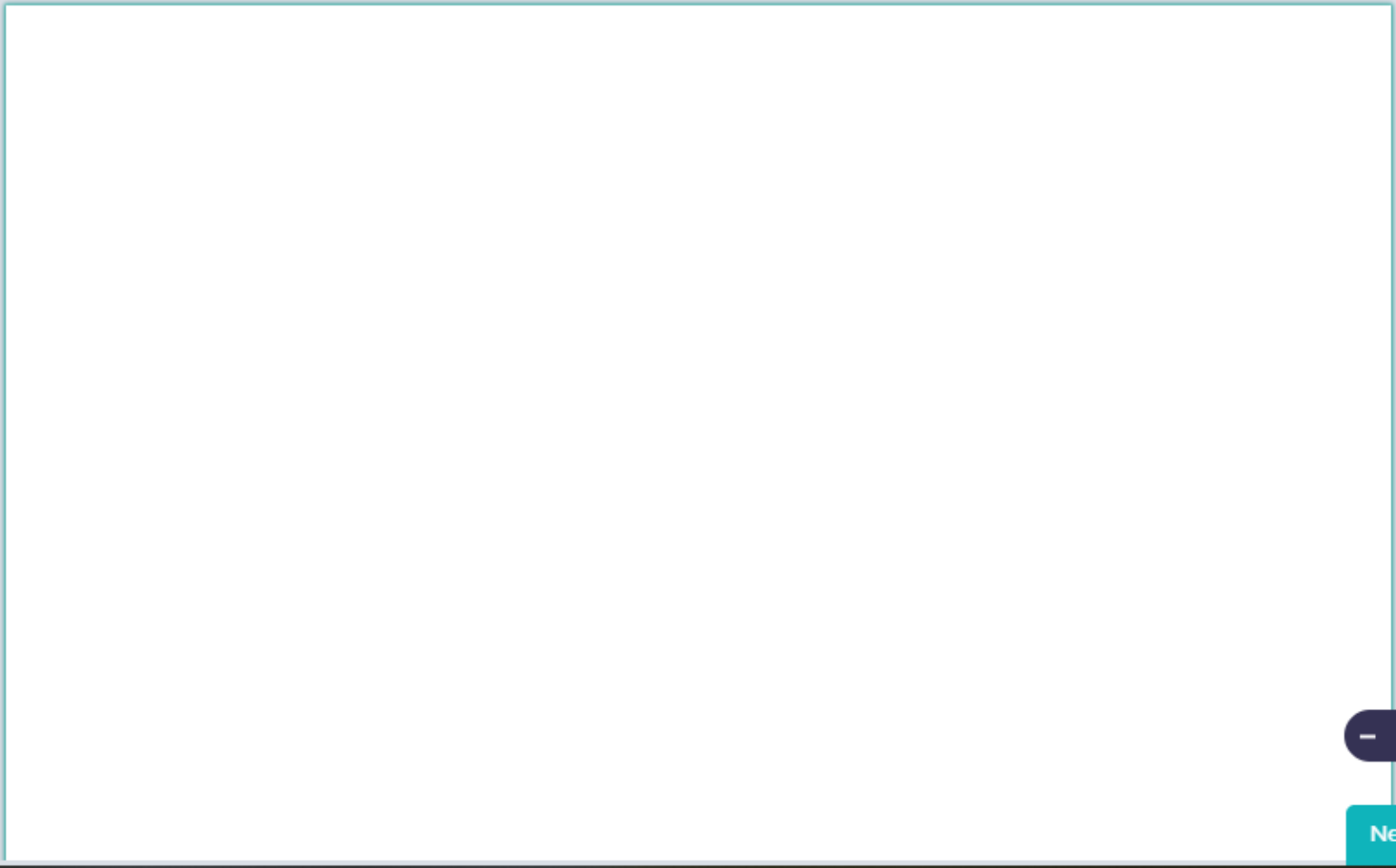
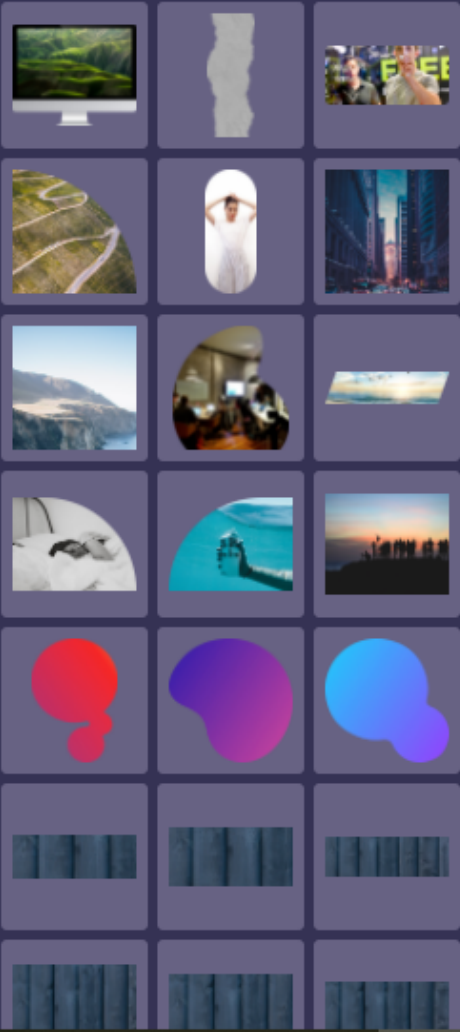
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Lists



Timelines



Comparisons



Have your say!

Take a short survey and let us know what you think of the Design Components



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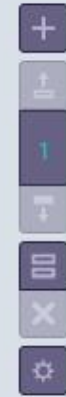
Color Scheme

Tools

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Lists

Grid of various infographic and presentation templates with placeholder text like 'YOUR TITLE GOES HERE' and 'INSERT YOUR TITLE HERE'.



	Complete 'Personal Particulars' form		Accept invitation to setup email address
	Create 'About you' infographic		Read the culture book

100%

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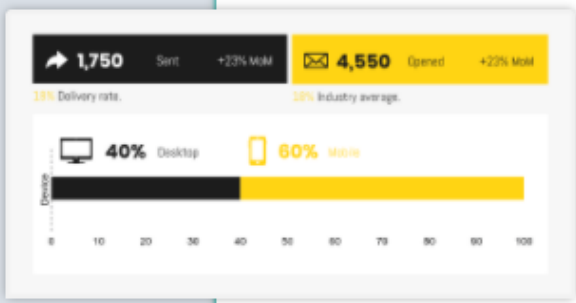
Tour

Comparisons

The 'Comparisons' panel displays a grid of 18 different dashboard templates. These templates feature various data visualization elements such as bar charts, line graphs, tables, and pricing cards. Some templates include specific data points like '\$5,200', '\$7,200', '\$19', '\$29', '\$39', '\$49', '1,750 Sent', '4,550 Opened', '40% Desktop', and '60% Mobile'. The templates are arranged in a grid that can be scrolled through horizontally and vertically.



A vertical toolbar is positioned on the left side of the main canvas. It contains several icons for editing and navigation: a plus sign for zooming in, a minus sign for zooming out, a vertical line with arrows for panning, a magnifying glass for search, a close icon (X), and a gear icon for settings.



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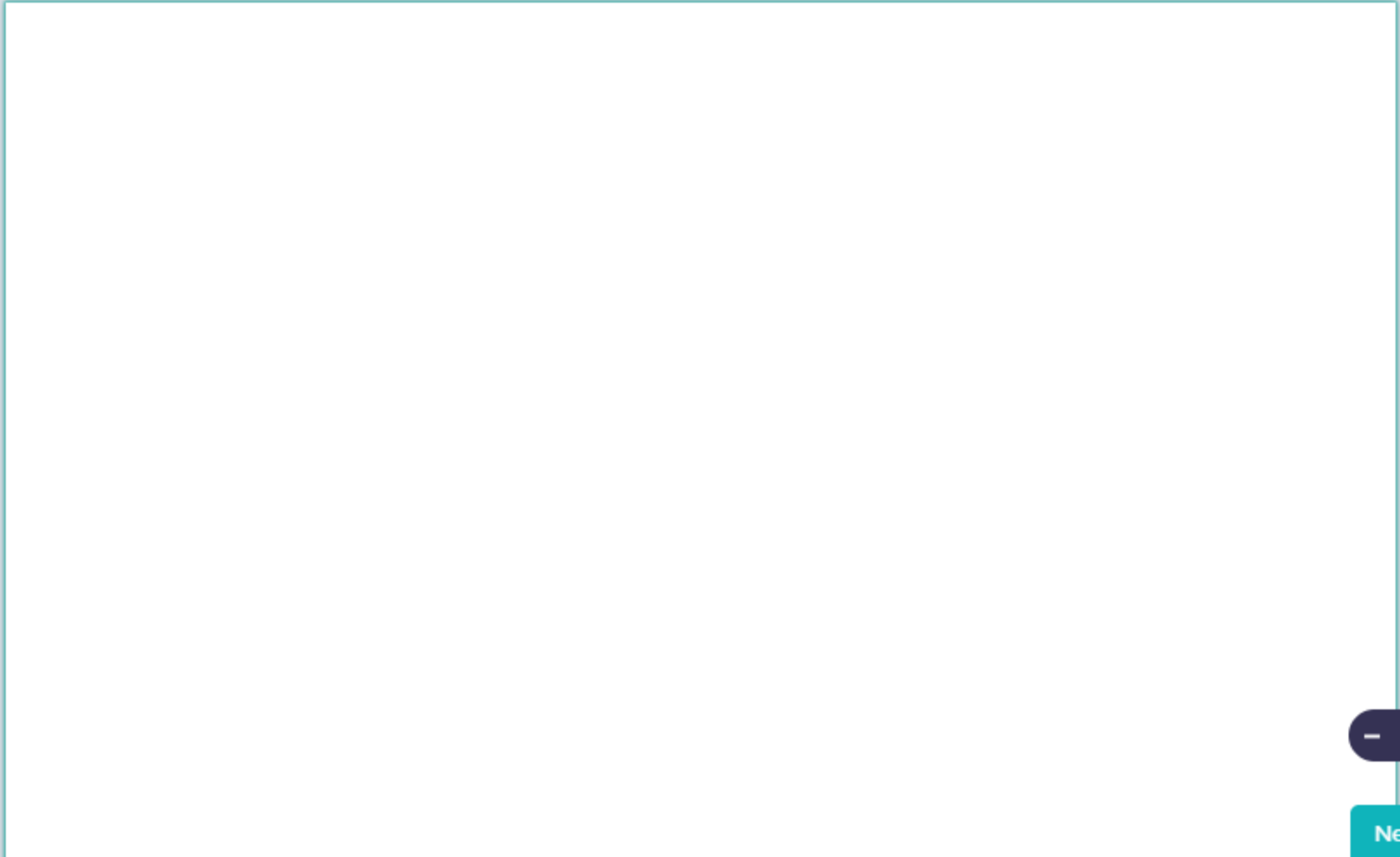
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- Uploads
- Background
- Text
- Color Theme
- Tools
- Layout


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0 Bytes out of 40 MB used [UPGRADE](#)



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Graphics



Design Components



Uploads



Background



Text



Color Scheme



Tools



Tour

Background Colors

Color #FFFFFF

Background Image

Opacity: 95%



100%

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Title

Subtitle

Subtitle 2

Subtitle 3

Body Text

Text Frame

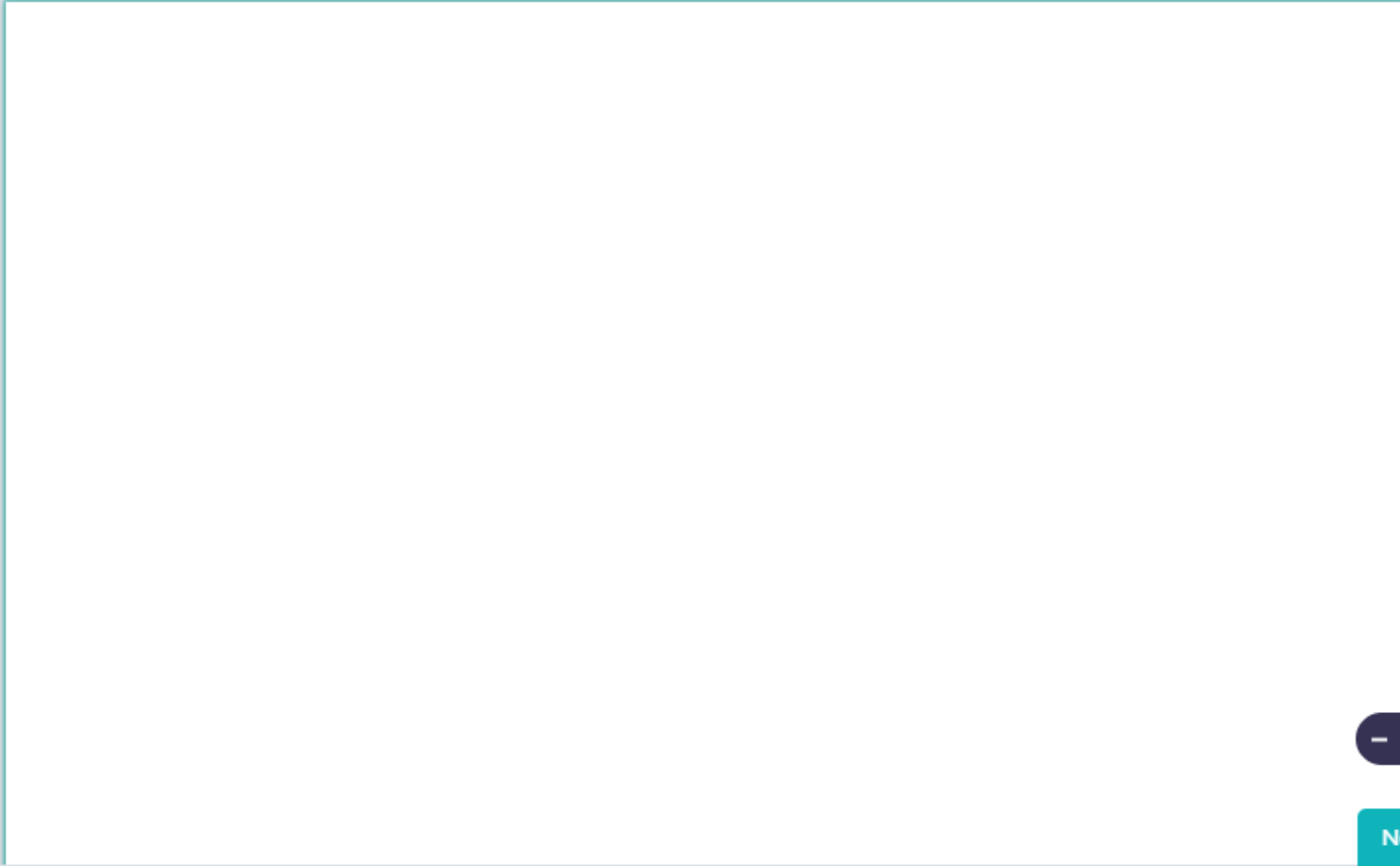
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Design Components

Uploads

Background

Text

Color Scheme

Tools

Tour

Add New Color Scheme



There are no available Color Schemes. Click the button below to create a new one.

LEVEL UP

Create New Color Scheme



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Text



Color Scheme



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Charts



Maps



Videos



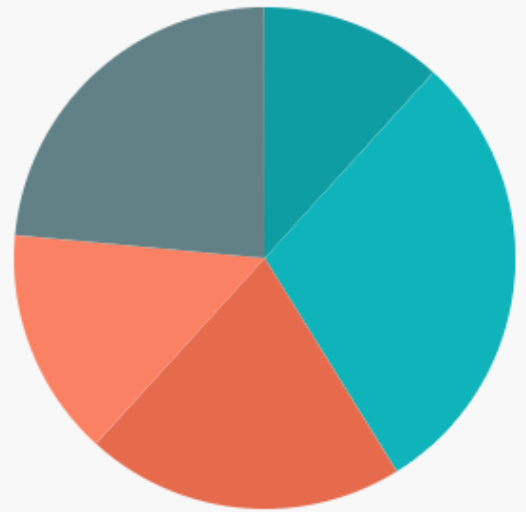
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Need help?

Chart Title

Cancel Insert Chart

- Bar Chart
- Line Chart
- Area Chart
- Scatter Plot
- Pie
- Donut
- Horizontal Bar
- Vertical Bar
- Line with Markers
- Area with Markers
- Scatter with Lines
- Horizontal Line
- Vertical Line
- Grid
- Background
- Text
- Color
- Font
- Align
- Size
- Weight
- Color
- Font
- Align
- Size
- Weight



France (11.76%) Germany (29.41%)
Italy (20.59%) Spain (14.71%) Poland (23.53%)

Data Dynamic Data

Sample Data

Import Your Data

	A	B	C	D	E	F	G
1	National Market	Sales (\$)					
2	France	200					
3	Germany	500					
4	Italy	350					
5	Spain	250					
6	Poland	400					
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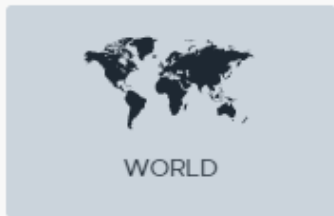


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Cancel

Insert Map

Countries Regions



World Map Preview



Edit This Map

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Text



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Tools



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Videos

Video URL

YouTube and Vimeo are supported.

Sample:

<https://youtu.be/Szl9RzvnwZA>

<https://vimeo.com/54503718>

Insert Video



100%

Need help?



Add An Icon/Text



Add Photos



Add Blocks



Masking Objects



Background



Save + Export



Download this video



Add An Icon/Text

Search for the icons and text you want to use from the elements menu under 'Graphics' and 'Text', then simply drag-and-drop them into the canvas!

Need help?

Lets Create !

Let us Create
an Inforgraphic
using
Piktochart



References

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<https://www.forbes.com/sites/annapowers/2018/04/30/creativity-is-the-skill-of-the-future/?sh=5a039b104fd4>





 **PIKTOCHART**

Thank You!



@amit_nfu